

CONTRACT

Print Date 08/28/12 Page 1 of 3

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 564873 /		<u>Alt Order #</u> 07893603
<u>Product</u> OBAMA/P/D SKED A		
<u>Contract Dates</u> 08/28/12 - 09/03/12	<u>Estimate #</u> 11522	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	08/28/12	08/31/12	9a-12p M-F	9a-12p		:30			NM	13	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWTF--				13	\$140.00			
2	All	09/03/12	09/03/12	9a-12p M-F	9a-12p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				2	\$140.00			
3	All	08/28/12	08/31/12	12p-3p M-F	12p-3p		:30			NM	13	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWTF--				13	\$140.00			
4	All	09/03/12	09/03/12	12p-3p M-F	12p-3p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				2	\$140.00			
5	All	09/01/12	09/01/12	12p-6p Sat	12-2p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				2	\$65.00			
6	All	09/01/12	09/01/12	12p-6p Sat	2-4p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$65.00			
7	All	09/01/12	09/01/12	12p-6p Sat	4-6p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$65.00			
8	All	08/28/12	09/02/12	4-5p M-F CW	4p-5p		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWTF--				8	\$140.00			
9	All	09/03/12	09/03/12	4-5p M-F CW	4p-5p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				2	\$140.00			
10	All	08/28/12	09/02/12	WGNT News	7-9a		:30			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWTF--				8	\$70.00			
11	All	09/03/12	09/03/12	WGNT News	7-9a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				2	\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
564873 /	07893603

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/28/12 - 09/03/12	OBAMA/P/D SKED A	//1522

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
12	All	08/28/12	09/02/12	6p-7p M-F	6p-7p		:30			NM	4	\$1,120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-TWTF--				4	\$280.00				
13	All	09/01/12	09/01/12	6p-7p Sat	6p-7p		:30			NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S-				1	\$80.00				
14	All	09/02/12	09/02/12	5p-6p Sun	5p-6p		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S				1	\$100.00				
15	All	09/02/12	09/02/12	6p-7p Su	6p-7p		:30			NM	1	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S				1	\$70.00				
16	All	08/28/12	08/31/12	11p-12a M-F	11p-12a		:30			NM	4	\$380.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-TWTF--				4	\$95.00				
17	All	09/03/12	09/03/12	11p-12a M-F	11p-12a		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	M-----				1	\$95.00				
18	All	08/28/12	09/02/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,380.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-TWTF--				4	\$345.00				
19	All	09/03/12	09/03/12	7p-8p M-F	7p-8p		:30			NM	1	\$345.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	M-----				1	\$345.00				
20	All	08/30/12	08/30/12	8p-9p Thu	8p-9p		:30			NM	1	\$305.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	---T---				1	\$305.00				
21	All	08/31/12	08/31/12	8p-9p Fri	8p-9p		:30			NM	1	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	----F--				1	\$280.00				
22	All	09/01/12	09/01/12	10p-11p Sat	10p-11p		:30			NM	1	\$85.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S-				1	\$85.00				
23	All	09/02/12	09/02/12	7p-8p Sun	7p-8p		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S				1	\$95.00				
24	All	09/02/12	09/02/12	9p-10p Sun	9p-10p		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	-----S				1	\$100.00				
25	WGNT	08/31/12	08/31/12	12p-3p M-F	12p-3p		:30			NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/12	09/02/12	----F--				1	\$140.00				
Totals											77	\$11,135.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/03/12	77	\$11,135.00	\$9,464.75
Totals	77	\$11,135.00	\$9,464.75

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Signature: _____ Date: _____

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